COMMUNITY SURVEYS ACROSS INSTITUTIONS

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August 5, 2014
# Purpose & Coverage

To help academic libraries plan for the right strategies and future services in support of research, teaching, and students.

### Faculty Members
- Research practices
- Research support needs, such as scholarly communications and data management
- Instructional practices and student learning
- Collections, formats, and discovery
- Aligning your library

### Students
- Higher education objectives
- Academics and coursework
- Research practices
- Teaching practices (grad students)
- Extra- and co-curriculars (undergrads)
- Library spaces
- Aligning your library
PARTICIPANTS

United States

Auburn University
Baylor University
California Polytechnic State University
Claremont University Consortium
College of William & Mary
Community College of Rhode Island
DePaul University
Harvard University
Indiana University
John Carroll University
Lafayette College
Marquette University
Mississippi State University
Montana State University
Nevada State College
Providence College
Roger Williams University
Southwestern Oklahoma State University
State University of New York – Potsdam
Swarthmore College
Texas A&M University
Tulane University
University of California – Los Angeles
University of California – San Diego
University of California – Santa Cruz
University of Central Florida
University of Chicago
University of Dayton
University of Florida
University of Illinois Urbana-Champaign
University of North Carolina – Chapel Hill
University of Texas San Antonio
Virginia Commonwealth University
TWO RESEARCH UNIVERSITIES

Both have fielded the local faculty survey and the local student survey.

**Indiana University**
- Member, Association of American Universities
- 46,817 students (fall 2013)
- 3,012 faculty (2013)
- 5,554 staff (2013)
- $1.4 billion (2013-14)

**UNC – Chapel Hill**
- Member, Association of American Universities
- 29,127 students (fall 2013)
- 3,696 faculty (2013)
- 8,287 staff (2013)
- $2.7 billion (2013-14)


http://unenews.unc.edu/carolina-quick-facts/
“How important or unimportant is it to you to achieve each of the following goals as a result of your experience at this college or university?”

Percent answering “very important” (top selection) on a labelled seven-point scale.
“When you think about the type of job or career that you hope to have, how important or unimportant is each of the following goals to you personally?”

Percent answering “very important” (top selection) on a labelled seven-point scale.
“Please think about your most recently completed research paper or project. Which of the following starting points did you use to begin your research?” (undergrad)
“Below are four possible starting points for research in academic literature. Typically, when you are conducting academic research, which of these four starting points do you use to begin locating information for your research?” (faculty)
IU Scholars Commons

- Digitization Lab
- Digital analysis of text and media
- Visualization
- Research and Reference Consultations
- Data management plan and data preservation consultations
- Digital preservation
- Scholarly publishing services
- Intellectual property and author rights
Which of the following starting points did you use to begin your research:

1. The Library Building
2. A General Search Engine
3. Online Library Catalog/Library Website
4. A Specific Electronic Research Resource/An Academic Database
5. Other:

- Faculty-Start
- Grad.-Start
- Grad.-Last Paper
- Undergrad.-Last Paper
How important or unimportant to your research is each of the following digital research activities and methodologies today:

- Computational analysis of text (text mining)
- GIS/mapping of data
- Analysis of quantitative data that you generate in the course of your research
- Analysis of existing quantitative data that you do not generate in the course of your research
- Writing software or code
- Using models or simulations

Respondents answering "Important"
HOW OFTEN DO YOU USE EACH OF THE FOLLOWING TYPES OF SOURCES OF INFORMATION IN YOUR RESEARCH?
How important to your research are each of the following types of primary source collections?

**Faculty.**

- Digitized or born digital versions of primary source materials
- Physical collections of primary source materials held at another institution's library, museum, visual resources collection, or archives
- Physical collections of primary source materials held at my own college or university library, museum, visual resources collection, or archives

The library has a collection of historical documents or records that I use for my coursework or research

**Undergrad.**

- Not at all Useful
- Not too Useful
- Somewhat Useful
- Very Useful
- Extremely Useful

**Grad.**

- Not at all Useful
- Not too Useful
- Somewhat Useful
- Very Useful
- Extremely Useful
ROLE OF THE LIBRARY: RESOURCES

- The library pays for resources I need, from academic journals to books to electronic databases:
  - Faculty: 91.21%
  - Grad.: 92.24%
  - Undergrad.: 78.18%

- The library serves as a repository of resources – in other words, it archives, preserves, and keeps track of resources:
  - Faculty: 75.66%
  - Grad.: 82.37%
  - Undergrad.: 62.69%
THE LIBRARY BUILDING HAS A SPACE OR SPACES WHERE STUDENTS ARE ABLE TO STUDY

THE LIBRARY BUILDING HAS A SPACE WHERE STUDENTS ARE ABLE TO SOCIALIZE

THE LIBRARY HAS GOOD SNACKS, DRINKS, OR FOOD AVAILABLE IN THE BUILDING

THE LIBRARY HAS A SPECIFIC PAGE FOR OR GUIDE TO MAJOR, FIELD, OR PROGRAM OF STUDY

THE LIBRARY PROVIDES COMPUTERS THAT I USE FOR MY COURSEWORK OR RESEARCH

THE LIBRARY PROVIDES PRINTERS THAT I USE FOR MY COURSEWORK OR RESEARCH

THE LIBRARY PROVIDES SOFTWARE OR COMPUTER APPLICATIONS THAT I USE FOR MY COURSEWORK OR RESEARCH

% ANSWERING VERY OR EXTREMELY USEFUL

ROLE OF THE LIBRARY: INFRASTRUCTURE

Grad. Undergrad.
ROLE OF THE LIBRARY: SERVICES

- 63.25% of graduates and 45.10% of undergraduates answered very or extremely useful.
- 61.25% of graduates and 46.56% of undergraduates answered very or extremely useful.
- 54.98% of graduates and 49.25% of undergraduates answered very or extremely useful.
- 54.63% of graduates and 47.86% of undergraduates answered very or extremely useful.
- 59.54% of graduates and 47.58% of undergraduates answered very or extremely useful.
- 63.35% of graduates and 54.64% of undergraduates answered very or extremely useful.
- 60.86% of graduates and 47.90% of undergraduates answered very or extremely useful.

LIBRARIANS OR LIBRARY STAFF PROVIDE ASSISTANCE OR GUIDANCE ABOUT COURSEWORK OR RESEARCH AT ANY TIME OF DAY OR NIGHT
- 63.35% of graduates and 60.65% of undergraduates answered very or extremely useful.

LIBRARIANS OR LIBRARY STAFF GO INTO MY CLASSROOMS AND TEACH ABOUT HOW TO FIND SOURCES FOR COURSE-SPECIFIC RESEARCH PAPERS OR PROJECTS
- 47.86% of graduates and 43.25% of undergraduates answered very or extremely useful.

LIBRARIANS OR LIBRARY STAFF PROVIDE ASSISTANCE OR GUIDANCE WITH TOOLS USED TO MANIPULATE DIGITAL INFORMATION
- 47.38% of graduates and 43.25% of undergraduates answered very or extremely useful.

LIBRARIANS OR LIBRARY STAFF PROVIDE ASSISTANCE OR GUIDANCE WITH MANAGING DATA OR DATASETS THAT I USE FOR MY COURSEWORK OR RESEARCH
- 47.38% of graduates and 43.25% of undergraduates answered very or extremely useful.

LIBRARIANS OR LIBRARY STAFF HELP ME LEARN ABOUT TECHNOLOGY, DIGITAL, OR ONLINE TOOLS THAT I NEED FOR MY COURSEWORK OR RESEARCH
- 63.35% of graduates and 60.65% of undergraduates answered very or extremely useful.

LIBRARIANS OR LIBRARY STAFF PROVIDE SUPPORT IN LEARNING AND USING ONLINE SEARCH ENGINES, DATABASES, OR TOOLS
- 63.35% of graduates and 60.65% of undergraduates answered very or extremely useful.
The farther to the left the green arrow is located, the easier the task is to do with digital formats.
The Ithaka S+R Local Surveys of Students and Faculty Across Different Contexts

A UNC Chapel Hill Perspective

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Head of the Sloane Art Library
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3 STRATEGIC PLAN
THEMES

The Research Lifecycle
Foster researchers’ success by providing active support throughout the research lifecycle, from identification of the problem through dissemination of results.

Transformative Teaching & Learning
Support continuous and transformative learning experiences by engaging in all aspects of the educational continuum.

Service To & Beyond the UNC Community
Support an informed and engaged citizenry and scholarly community statewide and globally, and provide information resources and services that support the health care and economic development of North Carolina.
1. Skilled staff to support research
2. Spaces for consultation, creation, and presentation
3. Cutting-edge technologies, with training and support
4. Events that showcase faculty and student research
5. Opportunities for colleagues to connect
How important or unimportant to your research is each of the following digital research activities and methodologies today?

**Using models or simulations**
- Graduate: 561
- Faculty: 199

**Writing software or code**
- Graduate: 439
- Faculty: 163

**Analysis of pre-existing quantitative data that you do not generate in the course of your research**
- Graduate: 691
- Faculty: 205

**Analysis of quantitative data that you generate in the course of your research**
- Graduate: 890
- Faculty: 357

**GIS/mapping of data**
- Graduate: 280
- Faculty: 91

**Computational analysis of text (text mining)**
- Graduate: 309
- Faculty: 106
BEFORE

AFTER (AUGUST 2013)
Which one of these starting points do you typically use to begin locating information for your academic research?

- The library building
- A general purpose search engine on the internet or world wide web
- Online library catalog / the library’s website
- A specific electronic research resource or computer database / An academic search engine or database (such as Google Scholar or JSTOR)
- N/A (I have never, or I have not yet, completed a research paper or project)
- Other (write-in)
The library pays for resources I need, from academic journals to books to electronic databases.
The library building has a space or spaces where students are able to study

The library building has a space or spaces where students are able to socialize

The library has good snacks, drinks, or food available in the building

The library provides computers that I use for my coursework or research

The library provides printers that I use for my coursework or research

The library provides software or computer applications that I use for my coursework or research (such as statistical analysis programs,...

Library Infrastructure

- Undergraduate
- Graduate
Thanks!

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