

2016 Library Assessment Conference

Building Effective, Sustainable, Practical Assessment

POSTER GUIDE

ARLINGTON, VA OCTOBER 31 – NOVEMBER 2, 2016



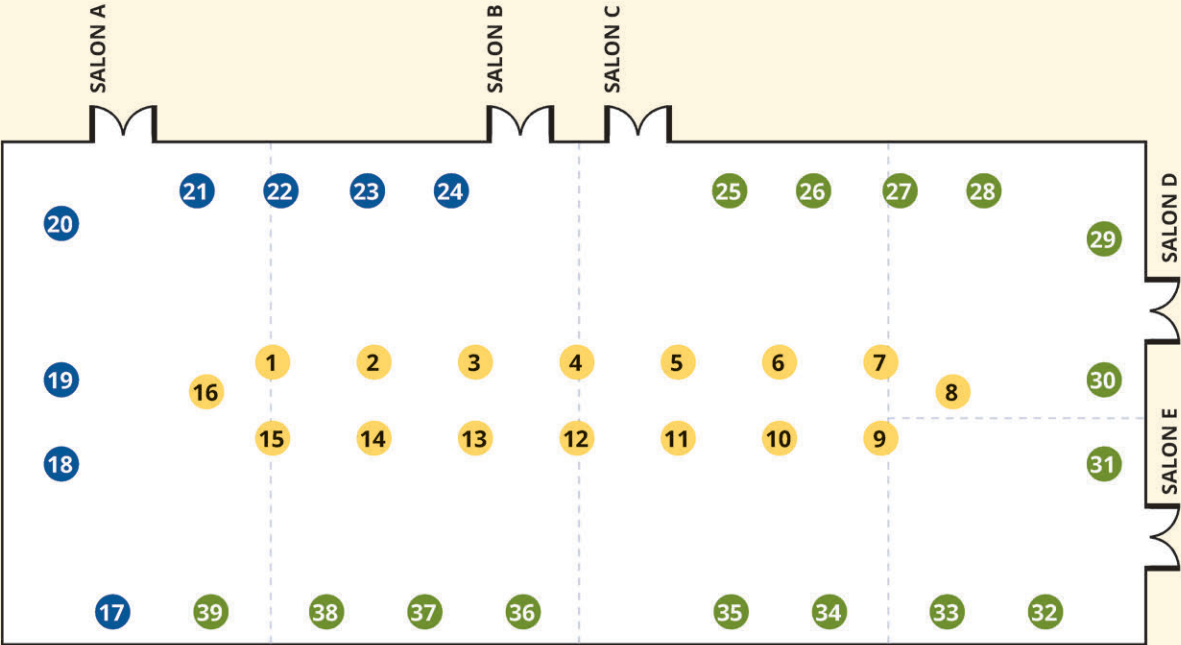
2016 Library Assessment Conference

Poster Session Map

Monday, October 31st, 5:30–7:00 pm

- DATA & COLLECTIONS
- FACILITIES & SPACES
- METHODS & SURVEYS

GRAND BALLROOM SALONS A-E



GRAND BALLROOM

2016 Library Assessment Conference

Poster title and authors listed alphabetically by lead author within theme

Monday, October 31st

DATA & COLLECTIONS

- 1 MINES at Boston University: Measuring the Impact of Networked Electronic Services**
Dan Benedetti and Ellen Frentzen (Boston University)
- 2 Going Beyond DDA's "They Clicked It → We Bought It → Done"**
Assessing Ebook Use Pre- and Post-Purchase
Nicole Branch, Tina Chrzastowski, and Jessica Harris (Santa Clara University)
- 3 Practical Assessment Strategies for Open Access/Educational Resources**
Steven Carrico and Michelle Leonard (University of Florida)
- 4 On their Terms: Leveraging Biological Taxonomy for a User-Centric Collection Analysis of a Consortial Digital Library**
Jacqueline Chapman (Smithsonian Libraries)
- 5 Imagine a Gold Open Access World: How Does the Library's Role in Assessment Change?**
Lisa Christian, Misty Jones, Elizabeth D. Dalton, and Carol Tenopir (University of Tennessee, Knoxville); Allison Fish (Indiana University, Bloomington)
- 6 Collection Assessment in the 21st Century**
Karen R. Harker and Janette Klein (University of North Texas)
- 7 Showcasing Usage of Library Resources and Services**
Ashlynn Kogut (Texas A&M University)
- 8 Beyond Usage Data: Evaluating Faculty Perceptions and Behavior to Improve Collection Development Practices**
Penny Lochner and Jennifer Jarson (Muhlenberg College)
- 9 Assessing SHARE, a Collaborative Open Dataset of Linked Metadata about Scholarly Research Outputs**
Linda Plunket (Boston University); Judy Ruttenberg (Association of Research Libraries)
- 10 Learning As We Go: A First Year Consortium Assessment**
Samantha Rich (New Mexico State University)
- 11 Snapshots: Measures of Interlibrary Loan Effectiveness and Value**
Meg Scharf and Kristine Shrauger (University of Central Florida)

- 12 Using Circulation Data to Help Implement Course Reserves Relocation**
Derek Sisneros (University of California, Davis)
- 13 Visualizing Collections: Making Sense of Money and Use**
Dolsy Smith (The George Washington University)
- 14 Magnificent Assessment! “Measuring a Popular Tablet Loan Project”**
Octavious Spruill, Nina Exner, and Stephen Bollinger (North Carolina Agricultural and Technical State University)
- 15 Measuring Library Support for Institutional Research Endeavors Using a Return-On-Investment Model**
Douglas Varner and Jennifer Kluge (Georgetown University Medical Center); Nancy Woelfl (University of Nebraska Medical Center); Jett McCann (Georgetown University Library)
- 16 An Analysis of Datasets within Illinois Digital Environment for Access to Learning and Scholarship (IDEALS), the University of Illinois Urbana-Champaign Repository**
Christie Wiley (University of Illinois-Urbana Champaign)

FACILITIES & SPACES

- 17 Eat, Work and Sleep: How Students Use Library Spaces**
Zoe Chao and Joseph Salem (Penn State University)
- 18 Aligning Evolving User Needs with Static Spaces**
Juliann Couture and Gabrielle Wiersma (University of Colorado Boulder)
- 19 Using Interactive Visualization to Analyze Space Assessment Data**
Maggie Faber (University of Washington)
- 20 Let's Talk about Space: Assessing Student Space Needs in the Library and Across Campus**
Beth Martin, Donna Lanclos, and Rachael Winterling (University of North Carolina at Charlotte)
- 21 Re-envisioning a Sustainable Student Centered Info Commons: A Mixed Methods Research Study**
Jennifer Masunaga, Nataly Blas, and Susan Gardner (Loyola Marymount University)
- 22 Ready, Set, Go. How to Conduct a Basic Space Usage Study on the Fly. A Case Study of the Lemieux Library and Learning Commons at Seattle University.**
Christina Nilsen (Seattle University)
- 23 Walk It Off: Assessing Use of WalkStations in the Library**
Kymberly Goodson (University of California, San Diego Library)
- 24 Design and Assessment of New Individual Study Carrels**
Holt Zaugg and Jeff Belliston (Brigham Young University)

METHODS & SURVEYS

- 25 Making Way for Makerspaces: Using Design Thinking to Create Mobile & Pop Up Making & Learning Experiences**
Camille Andrews and Sara Wright (Cornell University)
- 26 From Acceptance to Assessment—Academic Librarians CAN Card-Swipe**
Sian Brannon and Susan Smith (University of North Texas)
- 27 Assessing the In-Person Experience with Microfeedback**
Amy Deschenes and Kris Markman (Harvard University)
- 28 Beyond the LibQUAL+ Looking-Glass: discovering what the LibQUAL+ survey does not tell us**
Jane Duffy (MacEwan University Libraries)
- 29 Have You Heard About the Herd? Using YikYak as a Tool for Library Assessment**
Maxwell Hackman, Melissa Johnson, Karin Williams, and Virginia Durham (Augusta University)
- 30 Dear Diary—Researching the LSE Welcome Week Experience**
Eva Jirjahlke (London School of Economics and Political Science)
- 31 What's the ROI? Tracking LibQUAL+ Marketing with Short URLs**
Lee Ann Lannom, Sara Byrd, Carolyn Hamilton, Sara Sterkenburg, and Tao You (Vanderbilt University)
- 32 Is This the Library?: Applying User Experience and Ethnographic Methods to Assess Library Wayfinding**
Lesli Larson, Kirstin Hierholzer, Shelley Harshe, and Miriam Rigby (University of Oregon Libraries)
- 33 Getting More from LibQual+ Data: Using Open Source Tools for Data Analysis and Visualization**
Julie Miller, Andrew Welp, Franny Gaede, and Laura Menard (Butler University)
- 34 Tracking Trends: Using LibQUAL+ Survey for Institutional Effectiveness**
Sarah Northam and Sandra Hayes (Texas A&M University-Commerce)
- 35 Is Everything All Right at Night? Measuring User Response to 24/5 Library Services**
Jennifer Nutefall and Tina Chrzastowski (Santa Clara University Library)
- 36 "...and a box": Working with Unstructured Comment Data**
Megan Smith and Topher Lawton (Old Dominion University)
- 37 Too Many Metrics! Measuring Social Media's Impact**
Kaitlin Springmier (University of Chicago)
- 38 Learning from First Year Students: A Collaboration between the Library and the Office of Student Employment**
Terry Taylor and Ashley McMullin (DePaul University)
- 39 One Less Survey: Using Dot Posters to Combine Assessment and Engagement**
Krystal Wyatt-Baxter (University of Texas at Austin)

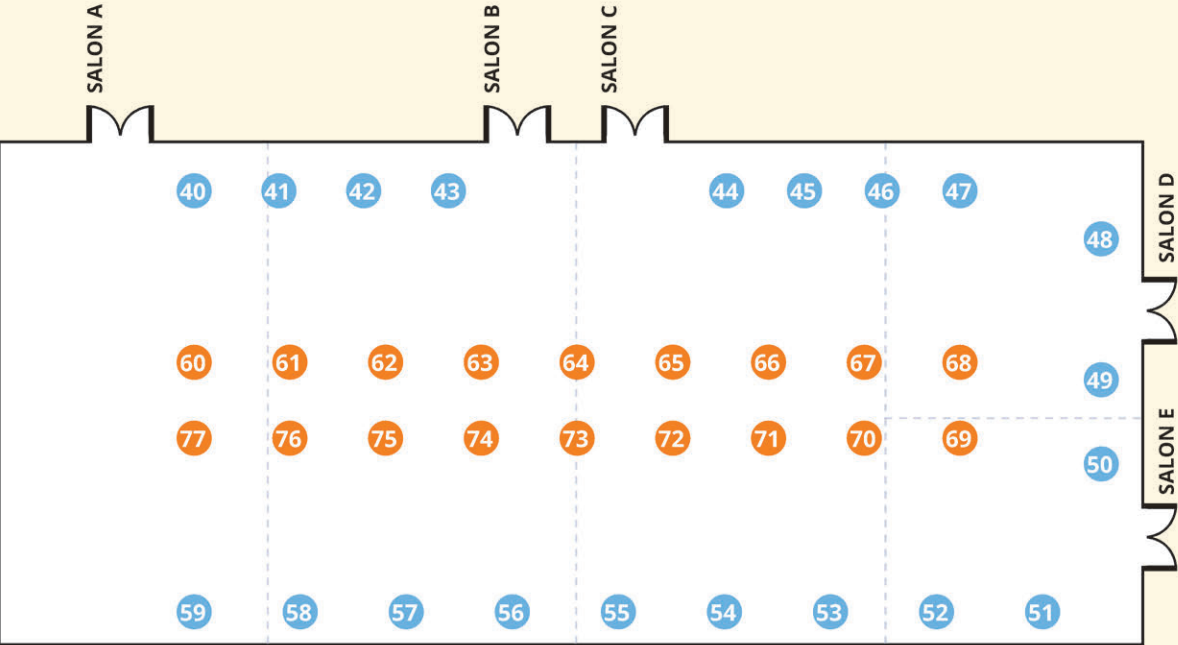
2016 Library Assessment Conference

Poster Session Map

Tuesday, November 1st, 3:30–5:00 pm

- ORGANIZATIONAL PERFORMANCE
- TEACHING & LEARNING

GRAND BALLROOM SALONS A-E



ORGANIZATIONAL PERFORMANCE

- 40 If You Promote It, Will They Come? Assessing Library Communication to Engineering Patrons**
Lindsay Anderberg, Ana Torres, Gavin Paul, and Kara Whatley
(New York University Tandon School of Engineering)
- 41 Sustainability through Unsustainability: A Case Study on Phases of Development in Library Assessment Activities**
Greg Argo (Concordia University); Michael Mitchell (Bethel University)
- 42 Visualizing *Good* Practices: A Survey of the Library Assessment Programs at ARL Libraries**
Michelle Brannen and Regina Mays (University of Tennessee, Knoxville); Sojourna Cunningham (University of Richmond)
- 43 Diversifying Library Assessment at the University of Houston Libraries**
Jackie Bronicki (University of Houston)
- 44 More Than a Number: Measuring Value and ROI for Library Microgrant Programs**
Melody Condron, Wenli Gao, Keith Komos, and Abra Schnur (University of Houston)
- 45 Using Results of a Campus Employee Engagement Survey for Workplace Improvements**
Lorene Flanders (University of West Georgia)
- 46 Education and Assessment Skills**
Rachel Fleming-May and Regina Mays (University of Tennessee, Knoxville)
- 47 Library Survey Data: Visualizing With Tableau**
Starr Hoffman and Ashley Hernandez-Hall (University Libraries, University of Nevada-Las Vegas)
- 48 The Value of User Input for the Strategic Planning Process at an Academic Library**
Michael Holt and Alan Bernstein (Valdosta State University)
- 49 Data Server to Data Chef: Storytelling with Context and Creativity**
Kirsten Kinsley and Andrea Dawson (Florida State University)
- 50 Connecting the Data: An Exploration in Defining Value at an Applied Education Institution**
Ebony Magnus (SAIT Polytechnic)
- 51 Using Infographics to Communicate about Library Data**
Ann Medaille (University of Nevada, Reno)
- 52 Talking to University Leadership: Utilizing Existing Data to Tell a Unique Story**
Amalia Monroe-Gulick (University of Kansas Libraries)
- 53 Assessment Proficiencies in LIS Education**
Megan Oakleaf and Carl Haynes (Syracuse University)
- 54 University Library Assessment Program: Making the Most of Library Statistics**
Carisa Polischuk (University of Saskatchewan)

- 57 Assessing the Success of a Professional Development Program Using Multiple Measurements**
Catherine Sassen, Karen R. Harker, and Erin O'Toole (University of North Texas)
- 56 Using Social Networks for Library Funding Advocacy: Assessing the Discourse of the Save the Miami-Dade Public Libraries Facebook Campaign**
Laura Spears (University of Florida)
- 57 Distributed Assessment in an Evolving Organization**
Annette Stalnaker, Jeff Hill, and Dave Griles (University of Virginia Library)
- 58 Keep Your Viz Current: Auto-Refreshing Tableau Data Sources**
Jim Stemper and Michael Johnson (University of Minnesota Libraries)
- 59 Getting to Culture: Strategies for Creating a Culture of Assessment**
Maurini Strub and Samantha McClellan (University of Louisville)

TEACHING & LEARNING

- 60 First, Strongest, or Last: Does the Sequence of a Library One-Shot Instruction Session Affect Students' Retention of Concepts?**
Arthur Boston (Murray State University)
- 61 Integrating Information Literacy Into Written Business Communication: An Assessment of Learning Outcomes**
Hui-Fen Chang (Oklahoma State University)
- 62 Meaningful One-Shot Assessment: Two Years to Get it Right**
Ted Chodock and Caprice Roberson (College of Southern Nevada)
- 63 Assessing the Information Literacy Needs of the Undergraduate Curriculum**
Kerry Creelman (University of Houston)
- 64 Demonstrating the Value of Academic Libraries Using Student Level Data: Linking Library Use and Experiences with Student Success**
Dave Dettman (University of Wisconsin at Stevens Point)
- 65 Creating Sustainable Classroom Assessment: A Preliminary Needs Assessment**
Annie Epperson and Lyda F. Ellis (University of Northern Colorado)
- 66 Getting to 100%: Reaching Every First Year Student**
Jan Fransen, Kristen Mastel, Shane Nackerud, and Kate Peterson (University of Minnesota Libraries);
Krista Soria (University of Minnesota Office of Institutional Research)
- 67 One-Minute Papers: Acclimating Librarians to Student Learning Assessment in Library Instruction**
Maoria Kirker (George Mason University)
- 68 Implementing a Multi-Study Information Literacy Assessment Plan for General Education**
Judith Liebman and Tesse Santoro (Mercy College)

- 69 Collaborative Assessment: Supporting Institutional Mission and Student Success**
Katy Mathuews (Ohio University Libraries); Zachary Lewis (Shawnee State University)
- 70 Revealing What Faculty's Course Syllabi Tell Us about the Value of the Library:
A Textual Data Mining Approach Using Queries and Nodes in Nvivo**
Colleen Mullally, Casey Ann Mitchell, Jeremy Whitt, and Paul Stenis (Pepperdine University); Kevin Miller (University of California, Davis)
- 71 Learning Analytics & Libraries: A Primer**
Megan Oakleaf and Samantha Settimio (Syracuse University); Meg Grotti (University of Delaware)
- 72 Mind the Gap: Harmonizing Composition Instruction with Information Literacy Outcomes
through Assessment of Annotated Bibliographies**
Eric Prosser and Martha Talman (Fort Lewis College)
- 73 Teaching Writing through Collaborative Efforts**
Kayo Sakemi, Midori Ichiko, Yukiko Sakai, and Keiko Kurata (Keio University)
- 74 Finding the Right Public Health Data: Assessing the Impact of Government Documents Life-Long
Learning and Student Success**
Darren Sweeper (Montclair State University)
- 75 Assessment as Learning Project: Online Surveys with Immediate Formative Feedback**
Yayo Umetsubo (Cape Breton University)
- 76 Assessment as Engagement: Understanding Faculty Perceptions of Research at Trinity College**
Erin Valentino and Rob Walsh (Trinity College)
- 77 Learning from a New Measure: Undergraduate Student Information Literacy Behaviors
and Experiences**
Kate Zoellner and Sue Samson (Maureen and Mike Mansfield Library, University of Montana-Missoula)

Notes

/ ASSOCIATION
OF RESEARCH
LIBRARIES /

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UNIVERSITY LIBRARIES
UNIVERSITY *of* WASHINGTON