BUILDING A CULTURE OF CONTINUAL ASSESSMENT
WHAT IS LONGITUDINAL ASSESSMENT?
WHY DO IT?
COLLABORATIVE SPACE IN THE LIBRARY:

THE PROJECT THAT STARTED IT ALL
WHAT DID WE DO?

- 2005-2007 (Lit Review, Observations, Interviews)
- 2008-2009 (Observations, Surveys)
- 2012 (Space Design, Photo Diary, Observations, Surveys)
- 2014 (Observations, Surveys)
QUANTITATIVE & QUALITATIVE
SNAPSHOTS IN TIME
OBSERVATIONAL DATA

WE WATCHED A LOT OF PEOPLE
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STILL WORTHWHILE
Thank you!

Sara E. Wright
Head of User Services and Outreach
sew268@cornell.edu

Camille Andrews
User Engagement Librarian
ca92@cornell.edu
Making the Invisible, Visible:
Context and Outcomes with Longitudinal Data

Ameet Doshi
Head, User Experience
Georgia Institute of Technology Library

Robert Fox
Dean, University Libraries
University of Louisville
Context + Drivers

Data-Driven Environment at Data-Driven Institution

Georgia Tech President and Provost are both engineers

Assessment Cross-Functional Team

Collecting, Accessing, Framing

Standardizing processes over time + visualizing

Transparency
Transparency in Architecture...

You can read how the building is put together.
- Richard Rodgers, architect
Projects

Longitudinal Data Dashboard

Library Space Utilization

10 Years of LibQUAL data
Projects: Data Dashboard

Why?

What it addresses

Outcomes
  Library Renewal process
  Staffing needs
  Service design
Data Dashboard: Telling a transformative story

- **Library Get Count by Year (past 10 years)**
- **Library Print Book Checkouts**

**By the Numbers**

- **eJournal usage (2013)**
  - 90,000+ online journal titles purchased and made available by GT Library
  - Over a million clicks to Library e-resources from users looking for scholarly content
  - Nearly half a million clickthroughs--most to full-text articles hosted by GT Library
Project: Library Space Utilization 2008-2014


Why?

What the project addresses

Outcomes
Project: LibQUAL 10 Year Trends (2003-2013)

Why?

What the project addresses

Outcomes

  SACS 10 year Reaffirmation process
  Data shared in Institutional Repository
  Library Renewal / Shifting Print Materials
LibQUAL 10 Year Trends (2003-2013)

“The printed materials I need for my work” (Faculty)
TAKEAWAYS

• Start where you are
• Proactive better than reactive
• Engage stakeholders & partners
• Data collection & management
• The "right tool at the right time"