ASSESSMENT IN A TIME OF CHANGE

CHARISSA JEFFERSON: BUSINESS & DATA LIBRARIAN
LAURIE BORCHARD: DIGITAL LEARNING INITIATIVES LIBRARIAN

CSUN
CALIFORNIA STATE UNIVERSITY NORTH RIDGE
PROBLEMS WITH ASSESSMENT PLANS

• TOO GENERAL OR BROAD
• ACCOUNTABILITY
• IMPLEMENTATION
• LACK OF LEADERSHIP
WHAT IS THE LIBRARY CLIMATE?

Best Practices

- Make sure your plan aligns with university & library goals
- Review initiatives that can help or hinder the implementation of your plan
- Employee morale
- Evaluate the previous plan to determine what worked & what didn’t
- Make sure your plan is not too broad, but specific
- Assess whether your plan implementation is feasible within a specific amount of time
WHO SHOULD YOU CONSULT?

EVERYONE!

Best Practices:

• Develop a timeline and reporting structure
• Collaborate with everyone in the planning phase
  • Make sure they’re on board
• Be transparent through the implementation
  • Survey development
  • Research methodology

Working groups or committees

Who will be impacted by the assessment plan?
DATA GATHERING

Best Practices

• What types of assessment have already been done?
  - Identify gaps, are there services or user populations that have been overlooked

• What type of assessment would help you move forward—surveys, focus groups, etc

• Anecdotal data? Senate meetings, faculty workshops, reference desk, reserves

• What assessment projects should you continue, what should you discontinue?
OUR PLAN

- 5 YEAR IMPLEMENTATION
- REPORTING STRUCTURE
- PROMOTE ASSESSMENT IN THE LIBRARY
- DEVELOP AN ASSESSMENT TOOLKIT
CONTACT US WITH QUESTIONS

CHARISSA JEFFERSON
BUSINESS & DATA LIBRARIAN
CHARISSA.JEFFERSON@CSUN.EDU
(818) 677-6390

LAURIE BORCHARD
DIGITAL LEARNING INITIATIVES LIBRARIAN
LAURIE.BORCHARD@CSUN.EDU
(818) 677-4264